

BECOME A MEMBER OF THE AMBQ PARTNER MEMBER



MISSION OF THE AMBQ

In 1990, pioneers in the microbrewing industry came together to create a common front in facing shared challenges and in presenting their requests to the government. Since then, the AMBQ has continued to represent and defend the interests of Québec's microbreweries.

Your participation as an AMBQ member provides access to all our Artisan and Brewing members, and your contribution allows the AMBQ to develop an expanding brewing industry that is profitable for all concerned.

By the end of 2017, AMBQ Artisan & Brewer members held 128 permits (artisans and brewers) out of 195 in Québec. And new members are signing up every year. Your status as a "Partner Member" of the AMBQ will guarantee you business opportunities with the majority of Québec's microbreweries.

WHO ARE OUR PARTNER MEMBERS?

We invite all industry stakeholders to join us.

- Suppliers- Distributors – Professional services
- Retailers - Bars - Restaurants
- Educational and research establishments
- Contract brewers
- Event organizers
- Start-up microbreweries
- Individual members
(authors, bloggers, beer specialists, etc.)



INCREASINGLY GENEROUS BENEFITS FOR OUR MEMBERS!

From year to year, the AMBQ does its best to offer its members the best possible service and provide a full range of advantages that improve and facilitate the efforts of all its passionate brewers.

As a member of the AMBQ:

- You are part of a network of colleagues, suppliers and professionals in the brewing industry.
- You are strategically positioned to develop strong business relations with microbreweries.
- You and all members will get significant visibility on the AMBQ web platform.
- You will receive the *Bottin des membres (Membership directory)*, listing the contact details for all Artisan & Brewer members plus those for start-up brewery members.
- You will be kept up to date on the most recent developments in the brewing sector through our newsletters.
- You will get a significant discount on registration fees for the AMBQ Annual Convention, a key event for the Québec brewing industry.
- You will have priority among the 80 exhibitors in choosing your exhibition booth at the Suppliers' Expo during the annual convention.

THE QUÉBEC BREWING INDUSTRY

- There are now over 200 Artisan and Brewer permits issued in Québec, twice as many businesses as 15 years ago!
- 70% of these businesses are located in cities with fewer than 100,000 inhabitants, including 30% which are located in towns with fewer than 10,000 inhabitants.
- In 2017, microbreweries were operating in 103 Québec cities.
- The economy of the brewing industry represents \$215.8 M and nearly 4,000 jobs.
- We estimate that microbreweries represent 10% of the beer market share in Québec.



TO BECOME A MEMBER OR RENEW YOUR MEMBERSHIP

All the information documents and membership registration forms are available on our web site in the section “DEVENIR MEMBRE” <http://www.ambq.ca/devenir-membre>.

For all businesses or interested parties belonging to one of the following categories:

- Suppliers- Distributors – Professional services
- Retailers - Bars - Restaurants
- Educational and research establishments
- Contract brewers
- Event organizers
- Start-up microbreweries
- Individual members (authors, bloggers, beer specialists, etc.)

- Choose the form entitled: “**FORMULAIRE AMBQ - PARTENAIRE - ADHÉSION 2018-19**”.

- Save the file to your computer and fill out the form.

- When you have filled out the form, e-mail it to administration@ambq.ca.

- Please allow 48 hours (working days) for processing your application. Confirmation of receipt will be sent to you as soon as your application for membership has been processed.

- To pay your membership fee, please wait until you have instructions from our accounting department. You have 30 days to pay the fee in full after you receive the invoice or according to the payment option chosen.

Please note that your membership fees must be paid before you can take advantage of member benefits such as your web page on the site, access to documents and news, member rates at the convention, etc.

The actual membership year for 2018-19 runs from April 1st, 2018 to August 31st, 2019.

Annual membership fees for 2018-19 are **\$708.33*** + tax.

*Exceptionally this year, the membership year runs from APRIL 1ST, 2018 TO AUGUST 31ST, 2019. This is the result of a decision made by AMBQ members to modify the fiscal year of the organisation. In effecting this transition, the 2018-2019 membership year will in fact have 17 months rather than 12. Subsequently, the membership year will cover the 12 months from September 1st to August 31st of the following year. Therefore, for this year only, the fixed membership fee covers a period of 17 months.

For start-up microbreweries

New membership applications are first submitted to Board members to confirm that the microbrewery is in compliance with AMBQ regulations. Your application will be processed following this approval procedure.

Once you have received your permit from the RACJ, you will be eligible to become an “Artisan & Brewer” member. We will then be able to send you the information regarding your transfer of status and other benefits.